

# Virtual Lookbook

## Outdoor Thought Starters







These outdoor lounges offer a range of seating options, from lounge to standing height, giving users choice and control in an outdoor setting. Umbrellas provide shade and screen glare reduction for better visibility on personal devices.

## Thought Starters

A renewed focus on physical and mental well-being has led to an increased emphasis on outdoor workspaces and biophilic design in office environments. Access to nature, such as gardens, terraces, and outdoor offices, is essential for employee creativity and mental health.

Organizations are incorporating outdoor amenities and natural elements to enhance productivity and creativity.

## Renderings

A study of 2,000 office workers found that spending just 29 minutes outdoors resulted in a 45% boost in productivity.

Meanwhile, 63% of participants reported feeling much better after spending time in the fresh air.



An outdoor oasis that supports users looking for a change of scenery and connection with nature. It provides a place for respite, socialization and connection with peers. Work tools like carts with markerboards can be used outside temporarily to support casual collaboration.

Mobile work tools allow users to bring collaboration outside and back in when they're finished.

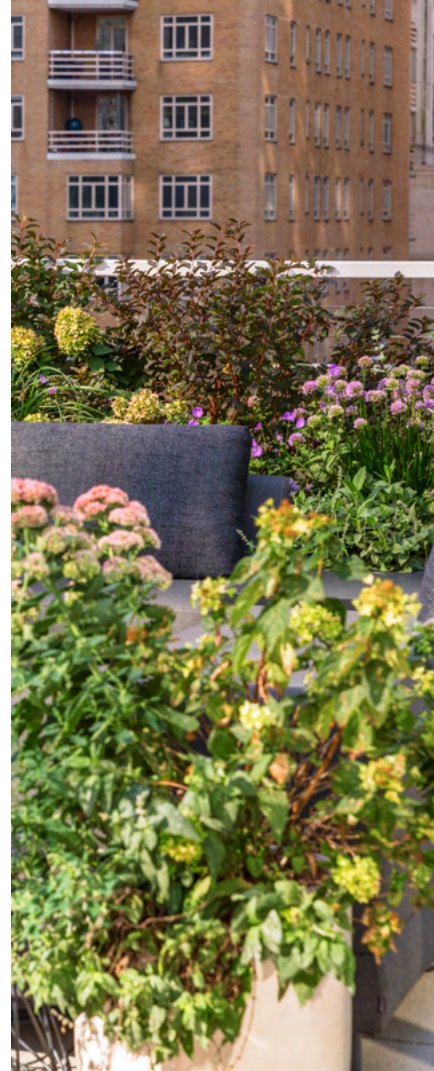


A relaxed outdoor social seating that is ideal for building connections with colleagues and catching up on emails in a more laid-back setting. The overall environment provides adequate physical distancing and circulation. Varied postures give users choice of how they prefer to connect with others.

Casual lounge settings can create a feeling of inclusion and trust amongst colleagues. A canopy created with an umbrella can define space and provide a larger shaded zone.



Thoughtfully designed outdoor spaces can transform the workday experience, fostering collaboration and connection with nature.



When the weather allows, the hosting characteristics of your outdoor space can serve as an excellent tool to entertain your clients or appreciate employees.

## Real Spaces


Connection to nature can boost creativity and focus for employees while simultaneously increasing their well-being and engagement with their work.

To help employees, the industry trend is to allocate 20% of office space to be usable outdoors.




Hosting is ultimately about making employees feel connected to the organization, their work and each other.






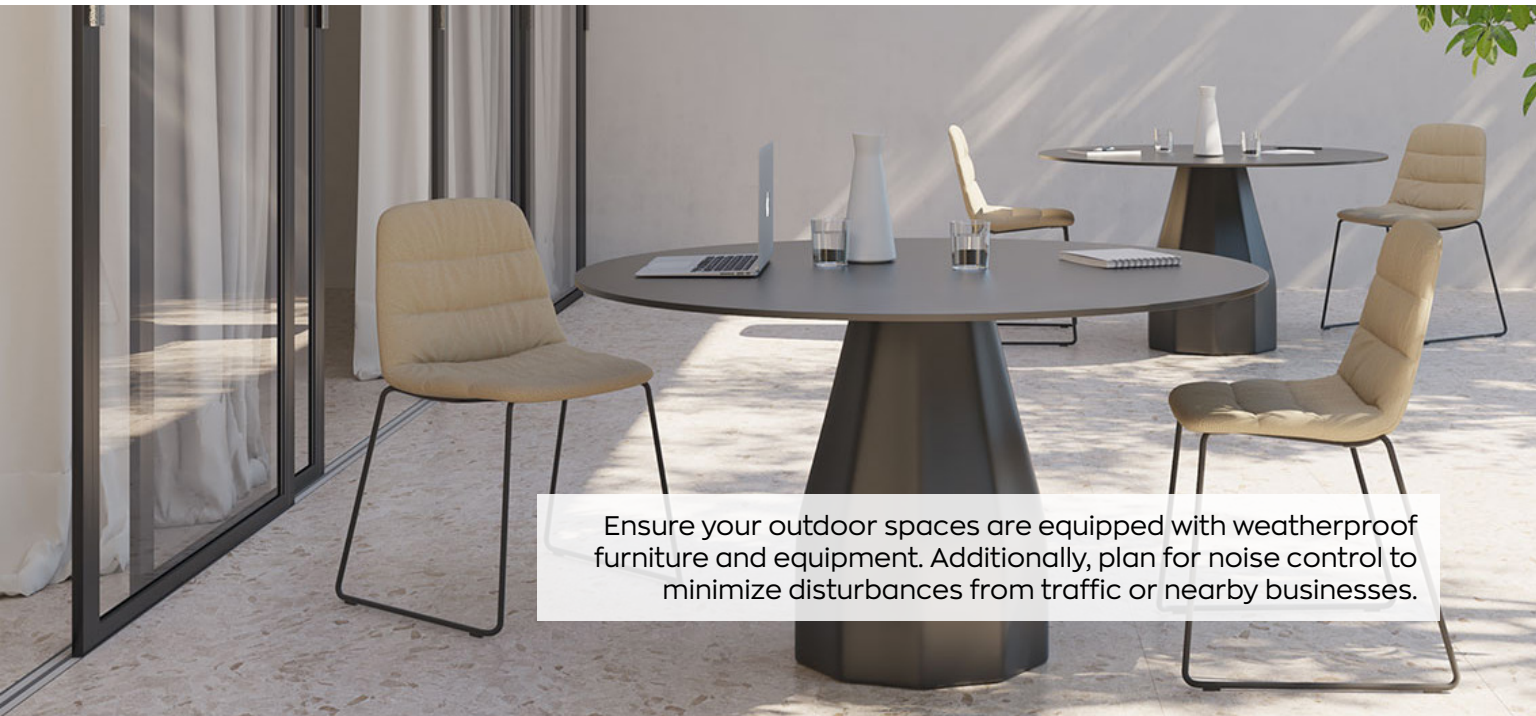
Outdoor working is in high demand as companies seek to coax employees back to the office.



Effective outdoor workspaces must be designed to mitigate glare and weather, include shaded areas, and cater to various climates.



Outdoor spaces like terraces, balconies, and loggias are becoming essential workplace amenities, offering areas for work, relaxation, and events.



Ensure your outdoor spaces are equipped with weatherproof furniture and equipment. Additionally, plan for noise control to minimize disturbances from traffic or nearby businesses.



The future of work involves integrating nature and sustainable design to create healthy, productive environments.



Maximize your office real estate by creating outdoor spaces that take advantage of what makes your location unique.



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